

**Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease**

August 2019

**Southern Nevada Health District (SNHD):
Office of Chronic Disease Prevention & Health Promotion (OCDPHP) Report**

Staff

- No staff news to report

Section News

- No Section News to Report

Programming

Chronic Disease Prevention Program (CDPP)

Physical Activity:

The Slam Dunk Health Program wrapped up in May. The program encourages students to be active and eat fruits and vegetables. The program is sponsored by the Las Vegas Aces WNBA team and conducted in partnership with the Clark County School District (CCSD). A total of 568 classrooms in 102 CCSD elementary schools signed up for the program totaling 13,315 students. Winning classrooms from each grade were recognized and received tickets to a Las Vegas Aces basketball game. Two Aces players made a classroom visit to the grand prize-winning classroom in May.

The Walk and Roll program, a partnership with the CCSD Safe Routes to School Program wrapped up in May. The program, which was implemented at 9 local CCSD elementary schools established before school walking and biking programs to encourage students to walk or bike to school. Pre, mid and post data was collected for evaluation purposes. Approximately 876 students at all the schools walked or biked to school prior to the program starting. During the program, an average of 970 students walked or biked to school and after the program ended, walking and biking rates continued to increase to an average of 1,031 students, an overall increase of 18%.

As previously mentioned, SNHD, CDPP was selected to be one of two partners to work with U.S. Health and Human Services (HHS) and their contractors to support the launch of the Physical Activity Guidelines for Americans, the development of a consumer driven toolkit to support physical activity in local communities and launch a pilot project in Southern Nevada in alignment with the Move Your Way campaign. A launch event was held in February and the last 3 events of the campaign were held in May. The partnership between SNHD and U.S. HHS on the Move Your Way campaign was highlighted in a U.S. HHS blog post in July and CDPP staff presented on a national webinar in July with U.S. HHS staff and the other pilot community to share lessons learned about our involvement with the campaign.

Nutrition:

CDPP staff worked with the University of Cooperative Extension to conduct 4 SPAN-ET (School Physical Activity and Nutrition – Environment) assessments at local elementary schools, two of which were conducted in May. The assessment involves surveying the physical activity and nutrition environment at the schools and working with school administration to identify opportunities to make improvements.

**Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease**

August 2019

The Soda Free Summer/Verano sin Soda initiative launched in June. Initiative activities are directed towards Latinos and encourage people to reduce or eliminate consumption of soda and other sugar-sweetened beverages and to encourage consumption of water. This year we are partnering with promotores from Visión y Compromiso. In June, staff trained 13 promotores on the initiative and provided materials to share with the communities and churches that they work with. A spotlight promoting the Verano sin Soda initiative was added to the Viva Saludable website with links to program materials and pledge cards. Since May, staff has participated in 3 earned media opportunities to promote the challenge and posted 2 blogs on the Viva Saludable website. The initiative will run through August.

Diabetes and Cardiovascular Disease:

In July, SNHD CDDP received notification from the American Diabetes Association (ADA) that our application for recognition of our Diabetes Self-Management & Education Program (DSME) was approved. This recognition means that the ADA has certified that our DSME program meets the national standards for DSME programs. SNHD will be listed on the ADA's website with other accredited DSME programs from around the country. ADA program recognition is good for 4 years. CDDP staff provided a DSME workshop at the Heinrich YMCA on May 24th. CDDP staff facilitated a Spanish-language DSME workshop in June. The workshop was held at SNHD and Spanish-language education and support materials were provided to participants. The second and final Spanish-language DSME workshop is scheduled for August.

CDDP staff worked collaboratively with SNHD Informatics, IT and Clinical Services staff to support implementation of the SNHD Electronic Health Record (EHR). ODDPHP staff developed model questions related to tobacco, diabetes, and hypertension which were shared with SNHD Clinical Services and added to the medical intake form for SNHD clinics. E-referral to the Tobacco Quitline from SNHD went live in April. A process for receiving referrals from the EHR for clients who indicate that they have prediabetes, diabetes and/or hypertension was finalized and CDDP staff developed a protocol and Standard Operating Procedure for responding to EHR referrals from Clinical Services for diabetes, prediabetes and/or hypertension. CDDP developed a Chronic Disease Resource List which is provided to appropriate SNHD clients during their clinic visit. Since May, approximately 31 educational referral follow-up packets were mailed to SNHD clients who indicated they had prediabetes, diabetes and/or hypertension during their clinic visit.

In June, CDDP staff hosted a volunteer and barber appreciation event for the Barbershop Health Outreach Project (BSHOP). Attendees included BSHOP volunteers, owners of participating barbershops and barbers. The event included an opportunity to solicit feedback from the attendees. Positive feedback as well as opportunities for improvement were shared. Also in June, CDDP staff was contacted by representatives from Congressman Steven Horsford's office to inquire about the BSHOP project. CDDP staff met with representatives and discussed opportunities for future collaboration. A follow up meeting will be scheduled in August. In July we expanded blood pressure and prediabetes screening, education and referral activities to a black-owned beauty salon. Also in July, CDDP staff presented on the BSHOP program at the National Association of County and City Health Officials (NACCHO) conference in Florida. CDDP staff was invited to participate in the cardiovascular-themed session at the conference and received a full scholarship to attend.

CDDP staff updated Diabetes Prevention Program (DPP), Diabetes Self-Management Education (DSME), High Blood Pressure (HBP) and Stroke Healthcare provider toolkits to

**Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease**

August 2019

include the latest clinical guidelines and updated provider and patient education materials. Updated toolkits were uploaded to a thumb drive and CDPP staff sent the toolkits to 25 healthcare providers in Clark County who had previously received the toolkits. A letter accompanying the thumb drive provided an overview of the updates made to the toolkits as well as highlighted available resources on each toolkit. The updated toolkits were also uploaded to the Get Healthy Clark County website. CDPP staff also shared toolkits with Comagine (formerly HealthInsight) and e-mailed a link for the toolkits to 300 members of the Clark County Diabetes Group, iDo and Diabetes Educators.

Community and Coalition Updates:

CDPP staff facilitated the Partners for a Healthy Nevada (PHN) coalition and the PHN School Wellness Taskforce meetings in May. Eighteen people attended the School Wellness Taskforce meeting and 32 people attended the PHN coalition meeting. Topics on the PHN agenda included an advocacy update on the Nevada Legislative Session, a presentation on the REACH-funded Health Impact Assessment and a summary of the Move Your Way campaign launch in Southern Nevada. The PHN School Wellness Taskforce has developed several materials to support organizations/programs working in local schools including a draft one-page flyer of the CCSD Wellness Policy, a draft of a PowerPoint presentation on the CCSD Wellness Policy, and an updated grid of CCSD elementary schools which have all been posted on a shared Google drive for task force members.

OCDPHP staff worked with the SNHD Office of Epidemiology & Disease Surveillance staff to develop maps and a list of community assets within REACH (Racial and Ethnic Approaches to Community Health) grant zip codes. Community assets are organizations or physical locations that are assets to healthy living in the area and may include schools, parks, recreation and senior centers, libraries, healthcare clinics and other social services. The CDPP Community Health Worker has begun outreach to these community asset locations to distribute information about our programs and available community resources including information about cardiovascular disease prevention and self-management.

Tobacco Prevention Program (TPP)

Staff provided technical assistance to The City of North Las Vegas City Council in the development of a tobacco-free parks policy. On May 22, 2019, the council voted unanimously to approve a smoke free parks and recreational facility ordinance. This policy covers 34 parks and recreational locations within the City of North Las Vegas. The ordinance prohibits smoking and tobacco use of any kind, including the use of electronic or vaporized smoking devices at any park, trail or recreational facility if within 100 feet of any of the following, sporting fields, spectator areas, restrooms, entrances to all recreation facilities, all sport and play areas.

Staff developed a social media campaign called "Reject Menthol" has been created and implemented. The "Reject Menthol" initiative highlights facts about the disproportionate use of menthol products within the African American Community. In addition to social media posting, supplementary traditional media was created. Counter-marketing promotion and education will continue through June 2019.

**Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease**

August 2019

SNHD worked in conjunction with statewide partners to support the passage of SB 263 (e-cigarette/vapor bill) during the 2019 legislative session. Among the most important provisions of the law are the following: Taxes electronic cigarettes (e-cigarettes, hookahs, vape pens) and various related components as “Other Tobacco Products (OTP)” at a rate of 30% wholesale. Studies show that increasing the price of tobacco products reduces consumption especially among youth. SB 263 also requires retailers selling alternative nicotine or vapor products obtain a tobacco retailer license; Establishes a penalty for the licensee for underage tobacco sales; Establishes requirements for selling other tobacco products using the Internet; Includes e-cigarettes/vapor products under the Nevada Clean Indoor Air Act. (i.e. you cannot vape where you cannot smoke in Nevada); and makes an annual appropriation for tobacco prevention and control for \$2.5 million for SFY20 and SFY21.

The Southern Nevada Health District’s STARS (Tobacco retail assessment) mobile application was recognized nationally by the ASPIRE organization in their nationwide newsletter. ASPIRE is a national organization focusing on tobacco use at the retail environment. It highlighted that our STARS collection effort was trailblazing and one-of-a kind. They encouraged other communities to mirror its development and use.

Staff met with the Southern Nevada Regional Housing Authority (SNRHA) leadership to discuss expansion of existing smoke-free federal-level smoke-free policy. Following the meeting staff was asked to provide several documents related to the federal HUD policy. SNRHA leadership was on board with policy expansion and will take the concept to other internal stakeholders. Staff will coordinate with American Lung Association to provide tobacco prevention and cessation for public housing residents.

This quarter, staff assisted 12 businesses with voluntary expansion of tobacco policy. Staff developed downloadable and printed signs, and window clings that can be requested by businesses and organizations who expand their policy. An example of expanded tobacco policy would be to prohibit smoking and the use of electronic cigarettes near entrances and exists to buildings.